

PROGRAM

Design Yourself

ARTIST NAME

Kristin Brandt



AVAILABLE FORMATS

- Performance
- Single Workshop
- Multi-Session
Residency Workshop

GRADE LEVELS

- Pre-K
- K – 2nd
- 3rd – 5th
- 6th – 8th
- 9th – 12th

MAX NUMBER OF PARTICIPANTS

In-Person: 20
Virtual: N/A

PROGRAM LENGTH

45 minutes

PROGRAM DESCRIPTION

Exploring the culture of fonts and design in our environment through the principles of design. We will create fields, fonts and stickers!

CURRICULUM STANDARDS

This program supports these NYS or Next Generation Learning Standards:

Culture

Contact Arts for Learning WNY for more information.
(716) 881-0917 | info@artsforlearningwny.org

Arts for Learning WNY's mission is to inspire, expand learning,
and strengthen our community through engagement with the arts.

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EDUCATIONAL OBJECTIVES

- Understand principles of design
- Explore their creativity through creating fonts and designs
- Explain how fonts and logos are artistic statements all around us
- Gain knowledge of design
- Predict a different perspective on advertising and cultural references

LOGISTICS/EQUIPMENT

Computers, drawing paper, pencil, and sticker paper.

VOCABULARY

Principles of design - There are twelve basic principles of design: contrast, balance, emphasis, proportion, hierarchy, repetition, rhythm, pattern, white space, movement, variety, and unity. These principles work together to create visually appealing and functional designs that make sense to users

Fonts -a set of type of one particular face and size.

Networking - the action or process of interacting with others to exchange information and develop professional or social contacts

POST-PROGRAM ACTIVITIES & RESOURCES

Looking more closely at advertising and how it affects us.

The Ultimate Collection of Principles of Design Examples - <https://artclasscurator.com/principles-of-design-examples/>



ARTIST BIO

Kristin Brandt has been a Teaching artist since 2006, co-founded Urban Canvas Project of Buffalo, is a local abstract and mural artist and teaches Dao Yin Lung Shen Yoga.

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